



AVI Limited Presentation to shareholders & analysts



for the six months ended 31 December 2013





AGENDA

Key features and results history

Group financial results

Performance and prospects

Questions and answers

 Δ







KEY FEATURES

- Revenue from continuing operations up 10% to R5,40 billion
- Operating profit from continuing operations up 11% to R1,02 billion
- Headline earnings per share from continuing operations up 10% to 231 cents
- Solid group performance notwithstanding pressure on consumers and rising input costs
- Capital profit of R150 million following revision of Coty license agreement
- Interim dividend up 33% to 120 cents per share in line with reduced dividend cover

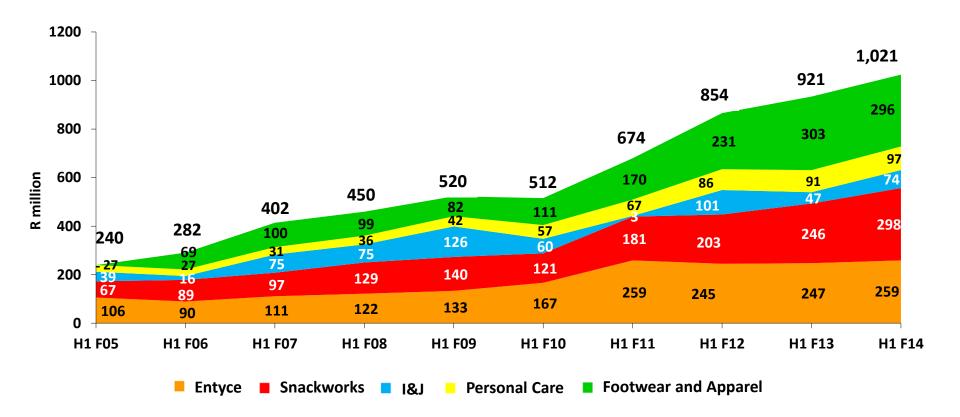






RESULTS HISTORY

Operating profit history - continuing operations

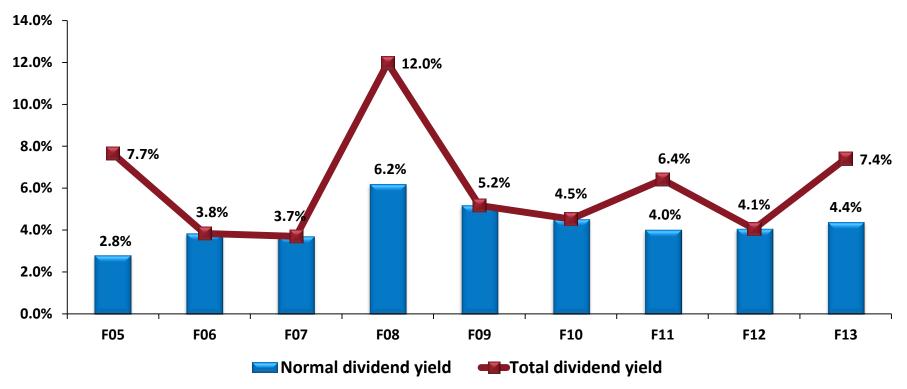


Compound annual growth rate H1 F05 to H1 F14 = 17,5%

Operating profit margin increased from 10,0% in H1 F05 to 18,9% in H1 F14

RESULTS HISTORY

Dividend yield



Historical dividend yield (based on closing share price)

Total dividend yield includes payments out of share premium and special dividendsF13 dividend yield based on closing share price of R59,45





Group financial results







Income statement - continuing operations

	H1 14	H1 13	
	Rm	Rm	%Δ
Revenue	5 400,3	4 891,6	10,4
Gross profit	2 394,2	2 246,6	6,6
Gross profit margin %	44,3	45,9	(3,5)
Operating profit	1 020,7	921,3	10,8
Operating profit margin %	18,9	18,8	0,5
Net financing cost	(30,7)	(24,0)	(27,9)
Share of Joint Venture	11,7	5,4	116,7
Capital items (after tax)	121,4	1,7	
Effective tax rate %	27,0	29,1	
Headline earnings	718,3	640,0	12,2
HEPS (cps)	230,6	210,2	9,7



AVI

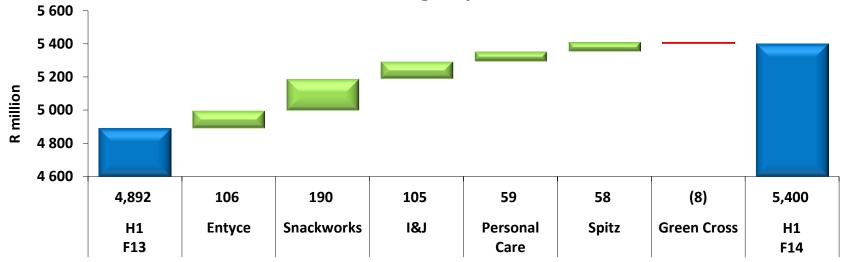
Impact of revision to Coty license agreement

	H1 14
	Rm
Revenue as reported	5 400,3
Less: Sale of opening stock on hand to Coty	(36,1)
Revenue restated to exclude once-off transaction	5 364,2
Add: Sales for November/December now on agency basis	55,5
Less: Commission and service fees included in revenue	(30,0)
Revenue on old basis	5 389,7
Operating profit as reported:	1 020,7
Less: Profit on sale of opening stock on hand to Coty	(1,6)
Operating profit on old basis	1 019,1

GROWING GREAT BRANDS

AV

Continuing operations – revenue 10,4% up

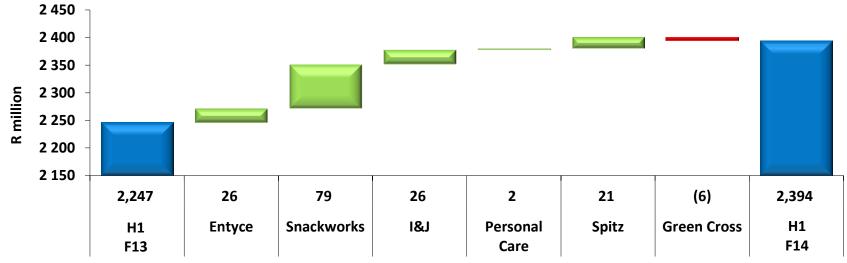


Movement in group revenue

Entyce: price increases in tea and coffee; volume growth in tea and creamer

- Snackworks: higher biscuit sales volumes and better prices
- I&J: weaker Rand, higher prices and increased export sales volumes
- Personal Care: volume growth, price increases and sale of Coty stock on hand
- Spitz: higher selling prices; clothing volume growth
- Green Cross: lower wholesale and tender volumes

Continuing operations – gross profit 6,6% up



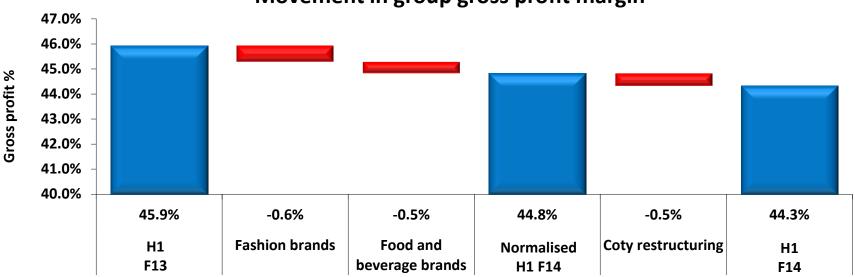
Movement in group gross profit

Entyce: revenue growth offset by higher raw material costs, mostly weaker Rand

Snackworks: gross profit margin maintained on higher revenue

- I&J: weaker Rand and higher volumes offset by increased operating costs
- Personal Care: gross margin impacted by revision to Coty arrangement (+ R18m on comparable basis)
- Spitz: price increases offset by lower volume and weaker Rand
- Green Cross: lower wholesale and tender volumes; weaker Rand

Continuing operations – gross profit margin



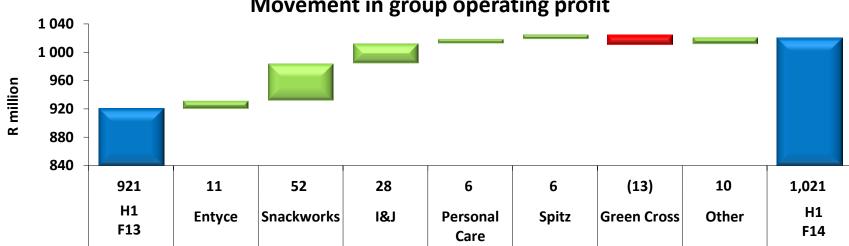
Movement in group gross profit margin

Pressure from the weaker Rand in a constrained consumer environment

- I&J benefit from weaker Rand reduced by higher operations costs and below plan volumes due to unusually bad weather
- Coty restructuring positive at operating profit level



Continuing operations – operating profit 10,8% up



Movement in group operating profit

- Selling and administrative costs well managed
- Spitz impacted by cost of new stores
- Green Cross includes new senior staff to support growth plans
- Operating profit margin up from 18,8% to 18,9%

Continuing operations

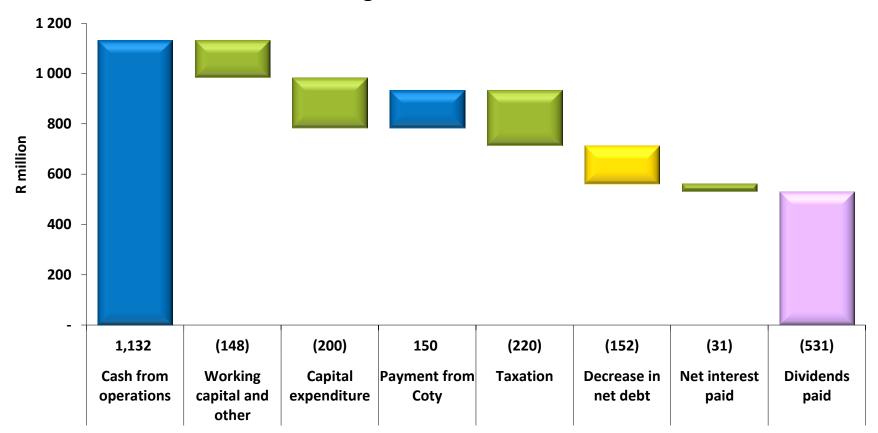
	H1 14 Rm	H1 13 Rm	%Δ
Cash generated by operations	941,7	762,3	23,5
Working capital to revenue %	20,8	19,7	5,6
Capital expenditure Depreciation and amortisation	199,9 138,8	309,9 128,3	(35,5) 8,2
Net debt Net debt / capital employed %	522,6 11,5	782,2 19,3	

Temporary build in some raw materials to secure favourable prices

Capex bias to H2

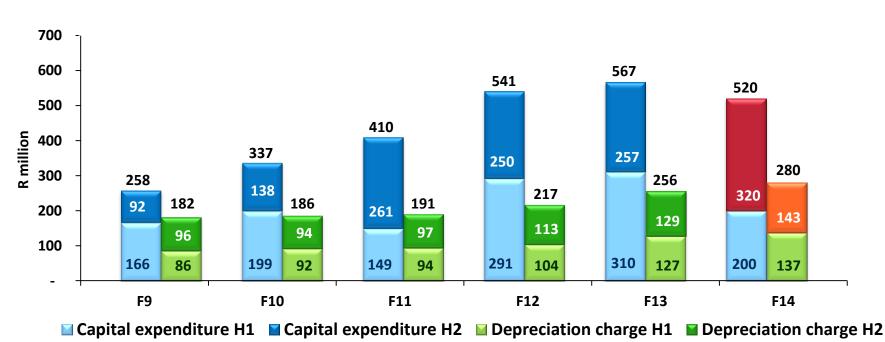
A

Cash flows



Cash generation – H1 F14

Capital expenditure & depreciation history



Historical & forecast capital expenditure & depreciation - H1 & H2

Ongoing investment in manufacturing capability and capacity

- Higher spend in H2
- Includes first tranche of new I&J vessel (R30m)

Capital projects spend summary – F14 cash flow forecast

	Rm
Coffee process improvement	24
Coffee packaging line upgrades	21
Tea packaging line replacement and upgrade	16
Biscuit process improvement	46
Snacks process improvement	14
Redhill distribution centre expansion	25
&J vessel drydocks and upgrades	34
&J new wet vessel	30
Spitz store additions and refurbishments	30
Kurt Geiger store additions and refurbishments	14
Green Cross Epping facility upgrade and expansion	25
	279

GROWING GREAT BRANDS

AV





Income statement - continuing operations

	H1 14 Rm	H1 13 Rm	%∆
Revenue	1 416,1	1 310,0	8,1
Operating profit	258,9	247,4	4,6
Operating profit margin %	18,3	18,9	(3,2)

- Continued strong performance from Tea
 - Leading market position and strong margins maintained
 - Margin pressure from high rooibos and black tea prices

Sound Creamer performance constrained by competitor pressure

- Good volume growth supported by increased capacity
- Selling prices constrained by competitor activity









Income statement - continuing operations

	H1 14 Rm	H1 13 Rm	%∆
Revenue	1 416,1	1 310,0	8,1
Operating profit	258,9	247,4	4,6
Operating profit margin %	18,3	18,9	(3,2)

- Coffee pressure from lower consumer demand and increased competition
 - Healthy profit margins maintained
 - Margin pressure from weaker Rand
 - □ Lower Frisco volumes with ongoing aggressive competition
 - Continued investment in manufacturing capability







BEVERAGES		
	% Δ H1 14 vs H1 13	Comments
Tea revenue growth	13,6	
Volume	4,1	Key brands performed well, especially Freshpak
Ave. selling price	9,1	Increases over last 12 months in response to raw material increases
Coffee revenue growth	2,6	
Volume	(1,6)	Pressure on affordable SKU's with rising price points and sustained competition
Ave. selling price	4,3	Limited price increases in constrained environment
Creamer revenue growth	4,9	
Volume	5,8	Good category growth offset by competitor activity
Ave. selling price	(0,8)	Tactical discounting supported by benign raw material cost increases



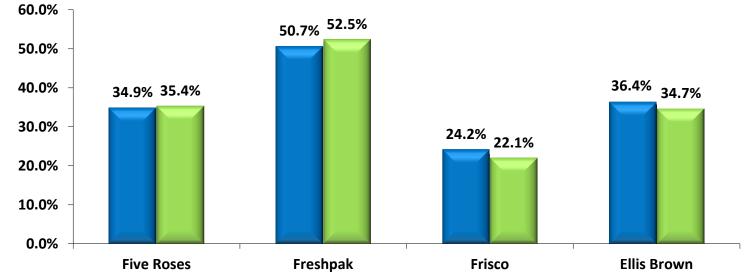






A





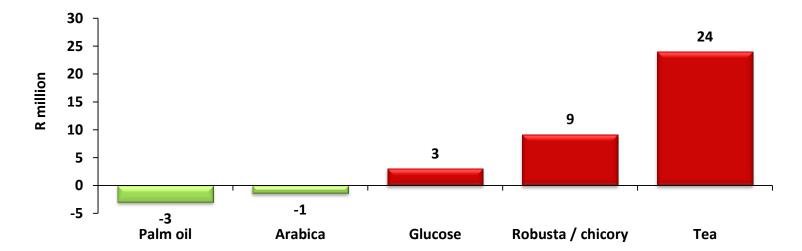
🖬 H1 F13 🛛 📓 H1 F14





Brand market shares H1 13 vs H1 14

Cost impact of raw materials and commodities consumed in the period (H1 14 vs H1 13):



Weaker Rand impacted on all imported / parity priced inputs

- Palm oil and coffee USD prices lower; black tea USD prices flat
- Rooibos tea prices higher
 - Higher distribution cost (fuel) and field marketing cost (new stores)





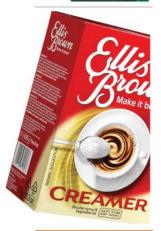




- Constrained consumer spending
- Raw material pressure weaker Rand
- Selling price decisions to defend F15 profit margins
- Maintain strong Tea position Five Roses and Freshpak
- Focus on mixed instant coffee market share Frisco granules
- Creamer volume leverage and margin improvement
- Improving coffee factory performance
- Tea factory site upgrade evaluation
- Export growth through AVI International









Snackw *s*

Performance and prospects





AVI









Income statement

	H1 14 Rm	H1 13 Rm	%Δ
Revenue	1 614,0	1 424,4	13,3
Operating profit	297,9	245,9	21,1
Operating profit margin %	18,5	17,3	6,9

- Sustained strong Biscuits performance
 - □ Effective pricing / promotion to drive volumes
 - □ Factory performance capacity, quality, efficiency
 - New flavour variants
 - Improving Snacks margin
 - Better average prices
 - Good corn product performance
 - Potato supply disruption







A

Sales volume and selling prices

	% Δ H1 14 vs H1 13	Comments
Biscuits revenue growth	14,1	
Volume growth	10,4	Effective pricing / promotional activity and category growth
Ave. selling prices	3,3	Limited raw material pressure in this period; sales mix
Snacks revenue growth	10,8	
Volume growth	4,7	Category growth; corn market share
Ave. selling prices	5,8	Improved category pricing

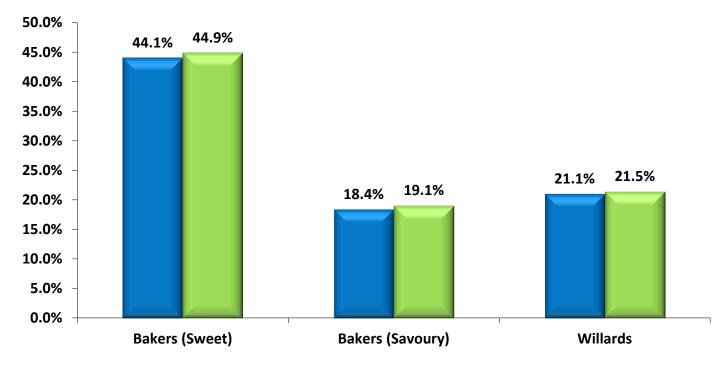






Market Share

 Δ



Brand market shares H1 13 vs H1 14

🖬 H1 F13 🛛 H1 F14



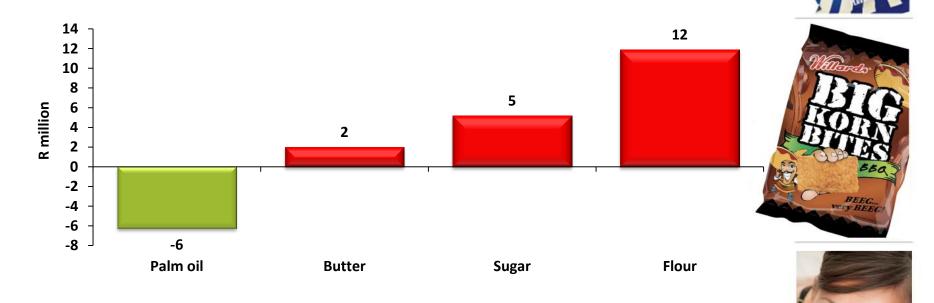






Costs

Cost impact of raw materials and commodities consumed in the period (H1 14 vs H1 13):



- Weaker Rand impacted on all imported / parity priced inputs
- Good overall factory performances
- Higher distribution cost (fuel) and field marketing cost (new stores)





Prospects for H2

- Constrained consumer spending
- Raw material pressure weaker Rand
- Selling price decisions to defend F15 profit margins
- Sustain biscuit volume momentum
- Increased NPD and associated marketing
- Ongoing focus on manufacturing yields / efficiency
- Snacks factory investment flavour application and packing
- Capex projects at biscuit factories Westmead sugar handling
- Export growth through AVI International







Performance and prospects





Income statement

	H1 14 Rm	H1 13 Rm	%Δ
Revenue	824,5	719,7	14,6
Operating profit	74,3	46,5	59,8
Operating profit margin %	9,0	6,5	38,5

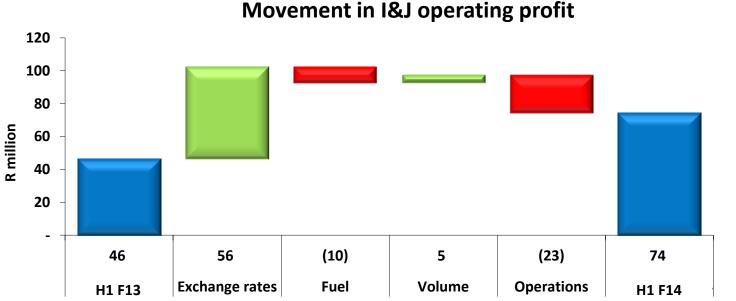
- Material benefit from weaker Rand
- Higher catch and sales volumes due to:
 - Improved wet fishing fleet availability
 - Higher freezer vessel catch rates
- Higher operating costs:
 - Higher fuel prices and general cost pressure
 - Unusually bad weather lower wet vessel catch rates and inconsistent supply of wet fish for processing
 - Timing and cost of freezer vessel planned maintenance
 - Limited increases in domestic and export market pricing







Income statement



Operations cost impact includes

- Weather impact approximately R8m (lower catch rates and processing inefficiency)
- □ Timing and cost of freezer vessel planned maintenance R10m
- Marel benefits partially achieved R6m





 $\blacksquare A \lor I$

Sales volume and selling prices

	% Δ H1 14 vs H1 13	Comments
I&J Domestic revenue growth	4,0	
Volume	1,8	Increased retail volumes
Ave. selling prices	2,1	Increases constrained by aggressive competition
I&J Export revenue growth	21,7	
Volume	8,1	Increased catch volume from improved freezer vessel catch rates and wet fleet availability
Ave. selling prices	12,6	Mostly attributable to exchange rate; small increases in foreign prices

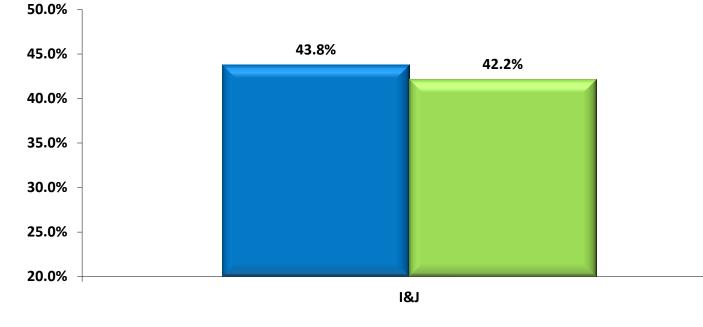








AVI



Brand market share H1 13 vs H1 14

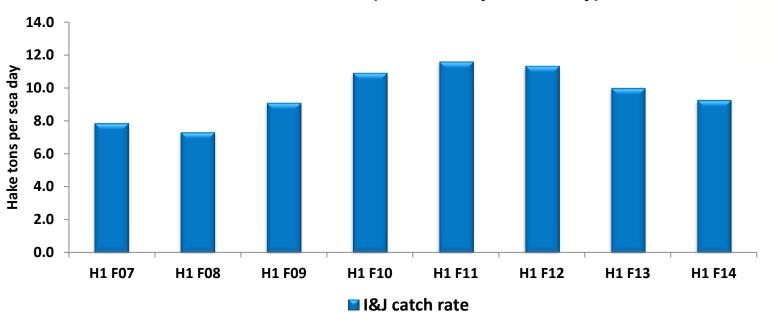
🖬 H1 F13 🛛 H1 F14











I&J H1 catch rates (hake tons per sea day)

Catch rates still healthy but lower than last few years

- Freezer fleet higher than last year
- Wet fleet impacted by weather conditions
- Continued focus with technology upgrades





Prospects for H2

- Increasing benefit from weaker Rand better rates secured
- Higher hake catch volumes
- Export markets to remain constrained
- Better operations performance
 - □ Lower cost fuel blend
 - □ Increased benefit from Marel project at Woodstock
- MSC re-certification in progress
- Ordered new wet vessel for delivery in F16 cost approximately R150 million
- Evaluating third freezer vessel options



FASHION BRANDS

Performance and prospects

indigo brands





nailene. Sally Hansen adidas





indigo brands

Income Statement

	H1 14 Rm	H1 13 Rm	%Δ
Revenue	574,4	515,8	11,4
Operating profit	97,2	91,1	6,7
Operating margin %	16,9	17,7	(4,5)

- Category constrained and competitive
- Good Yardley cosmetics performance
- Growth in body spray volumes notwithstanding increased competition
- New trading terms with Coty from 1 November 2013
- Improving overhead cost management
- Continued growth in exports into Africa





Sales volume and Selling price

indigo brands



	% Δ H1 14 vs H1 13	Comments
Personal Care revenue growth*	8,5	
Volume growth	4,0	Increase in body sprays and cosmetics
Ave. selling price	4,3	Increases in F13 and mix



Eau de Parfu So mil O

* Like-for-like comparison adjusted for impact of Coty restructuring



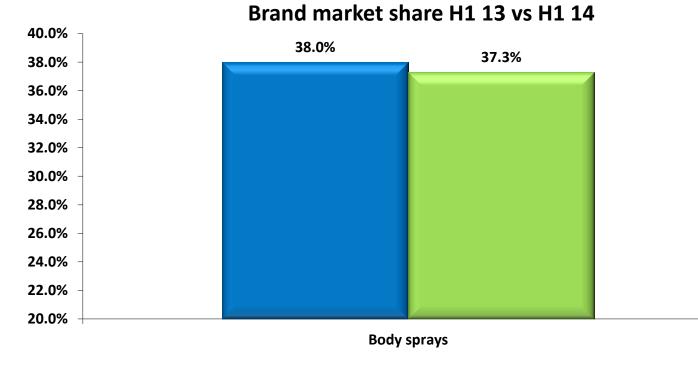
Market Share

indigo brands









H1 F13 H1 F14



Prospects for H2

- Constrained consumer spending
- Raw material pressure weaker Rand
- Selling price decisions to defend F15 profit margins
- Continue body spray volume recovery
- Focus on wholesale channel
- Export growth through AVI International
- Capital project evaluation distribution centre upgrade



indigo brands





FOOTWEAR & APPAREL

Performance and prospects

SPITZ GREEN CROSS CARVELA E Tosoni Lacoste KURTGEIGER GANT J.Renee!





S Ρ Ι Τ Ζ

Income statement

Spitz and Kurt Geiger	H1 14 Rm	H1 13 Rm	%Δ
Revenue	782,2	727,5	7,5
Operating profit	258,9	254,1	1,9
Operating margin%	33,1	34,9	(5,2)

- Revenue growth impacted by:
 - □ Higher selling prices with footwear volume 4,6% lower
 - □ Clothing revenue up 25,6% Kurt Geiger
- Gross profit margin decrease from 62,4% to 60,3%
 - □ Exchange rate pressure absorbed on core footwear ranges
 - Kurt Geiger GP margin impact reduced with weaker Rand offset by favourable product mix
- Trading space increased: 3 new Kurt Geiger stores and 3 new Spitz storesImproved like-for-like trading densities





SPITZ

Sales volume and selling prices

	% Δ H1 14 vs H1 13	Comments
Spitz & KG Footwear revenue growth	5,3	
Volume growth	(4,6)	Lower demand in constrained consumer environment
Ave. selling price	10,4	Price increases, including core Carvela range increase in April 2013
KG Clothing revenue growth	25,6	New stores and improved trading density

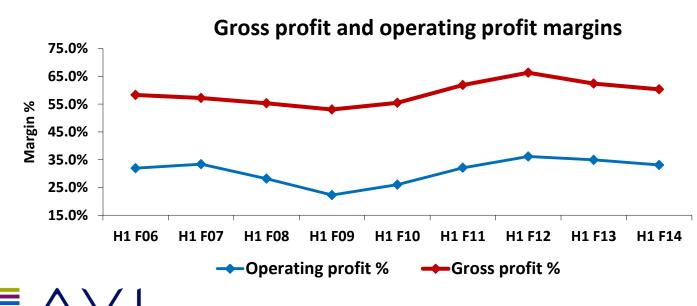




S P I T Z

Spitz and Kurt Geiger





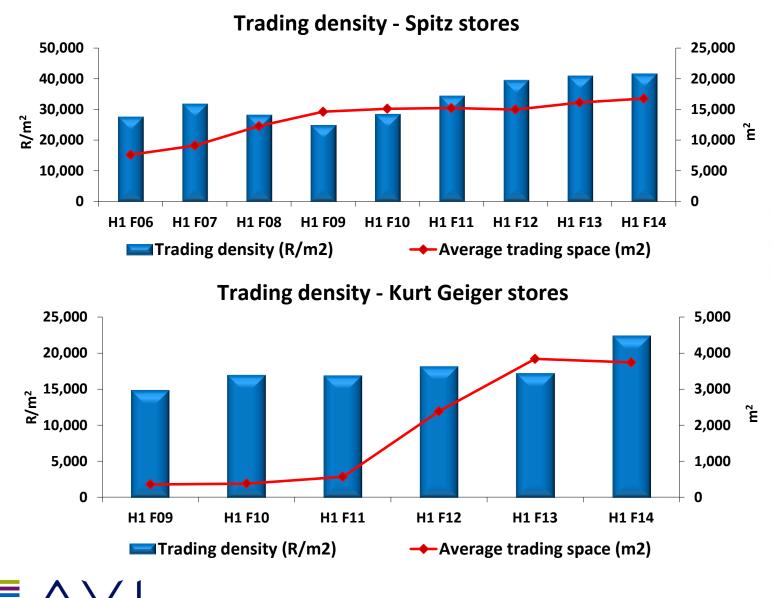






S Ρ Ι Τ Ζ

Spitz and Kurt Geiger









SPITZ Prospects for H2

- Constrained consumer spending
- Cost of sales pressure weaker Rand
- Further price increase on core Carvela ranges to offset exchange rate pressure
- Price decision impact on volumes
- Continued space growth if right locations are available
- Focus on Spitz ranging and retail execution
- Continue developing owned brands Carvela and Kurt Geiger
- Focus on improving Kurt Geiger trading density







GREEN CROSS

Income Statement

	H1 14 Rm	H1 13 Rm	%Δ
Revenue	163,1	171,0	(4,6)
Operating profit	34,3	47,6	(27,9)
Operating profit %	21,0	27,8	(24,5)

- Wholesale performance impacted by lower demand and non-recurring tender business
- Retail revenue growth with no new stores opened
- Gross profit margin decreased from 53,5% to 52,6%
 - **Exchange rate pressure partly absorbed**
 - Good factory performance
- Investment to support long term growth ambition







GREEN CROSS

Prospects for H2

- Traction with brand growth opportunities
 - Revised product selection and ranging
 - □ New retail store design roll-out 3 doors
- Supply chain focus procurement, manufacturing, distribution
 - Wholesale focus footprint, service levels







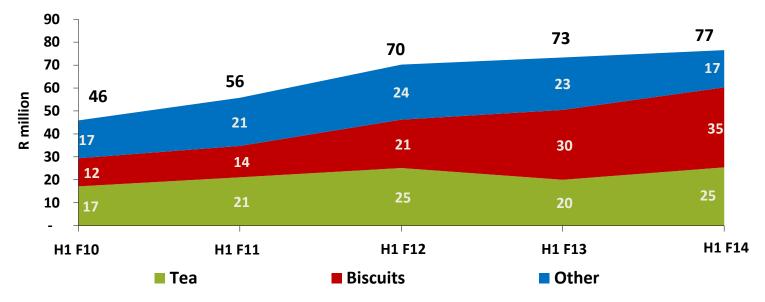


GROWING GREAT BRANDS

REAMER

AVI INTERNATIONAL

Operating profit history



- Growth in core brands
- Increased market seeding Mozambique, Angola
- Changed Mozambique agent
- Higher cost of business in Namibia leverage with growth
- Effective leveraging of RSA manufacturing base







AVI INTERNATIONAL

Entyce, Snackworks and Indigo – Sales outside of RSA

	H1 14	H1 13	%Δ	
	Rm	Rm	70	_
International Revenue	385,5	336,1	14,7	
% of Grocery and Personal Care brands	10,7	10,3		
International Operating Profit	76,5	73,3	4,4	
% of Grocery and Personal Care brands	11,7	12,5		32
International Operating Margin	19,8	21,8	(9,2)	
Grocery and Personal Care brands Operating Margin	18,1	18,0	0,6	A CONTRACTOR



LENTHÉRIC SOLO SOLO EUGE RANT MACREATEUR FOUR LE CORS DECOORDANT BOOT SPAN 150 TTI C



AV

AVI GROUP

Prospects for H₂

- Improved I&J performance
 - Higher exchange rates secured
 - Better catch rates if sustained
 - Improved operations performance
 - Leverage strong brand portfolio to sustain growth in challenging environment
 - □ Manage selling prices to secure F15 margins
 - Constrained consumer demand to persist
 - Margin / demand pressure from weaker Rand / commodity costs
 - Brand development opportunities
 - Accelerate exports with AVI International
 - Continued project activity to improve manufacturing base











Questions and answers











Information slides







BUSINESS UNIT FINANCIAL RESULTS

Continuing operations

		egmental Revenue			gmental ating Profi	t	-	ating rgin
	H1 14 Rm	H1 13 Rm	∆ %	H1 14 Rm	H1 13 Rm	∆ %	H1 14 Rm	H1 13 Rm
Food & Beverage Brands	3 854,6	3 454,1	11,6	631,1	539,8	16,9	16,4	15,6
Entyce	1 416,1	1 310,0	8,1	258,9	247,4	4,6	18,3	18,9
Snackworks	1 614,0	1 424,4	13,3	297,9	245,9	21,1	18,5	17,3
1&J	824,5	719,7	14,6	74,3	46,5	59,8	9,0	6,5
Fashion Brands	1 540,6	1 431,7	7,6	393,2	394,1	(0,2)	25,5	27,5
Personal Care	574,4	515,8	11,4	97,2	91,1	6,7	16,9	17,7
Footwear & Apparel	966,2	915,9	5,5	296,0	303,0	(2,3)	30,6	33,1
Corporate	5,1	5,8		(3,6)	(12,6)			
Group	5 400,3	4 891,6	10,4	1 020,7	921,3	10,8	18,9	18,8

 $\equiv A \vee I$

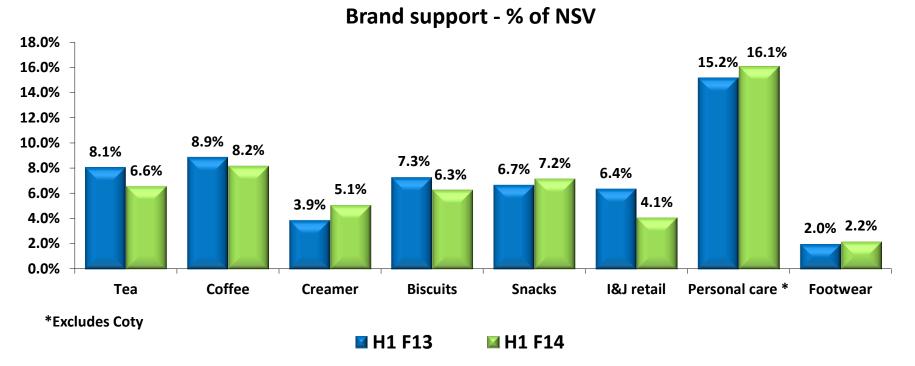
FOOTWEAR & APPAREL FINANCIAL RESULTS

Income statement

	Segmental Revenue		Segmental Operating Profit			Operating Margin		
	H1 14 Rm	H1 13 Rm	∆ %	H1 14 Rm	H1 13 Rm	Δ %	H1 14 Rm	H1 13 Rm
Footwear & Apparel	966,2	915,9	5,5	296,0	303,0	(2,3)	30,6	33,1
Spitz		727,5	7,5	258,9	254,1	1,9	33,1	34,9
Green Cross	163,1	171,0	(4,6)	34,3	47,6	(27,9)	21,0	27,8
Other	20,9	17,4	20,1	2,8		115,4	13,4	7,5

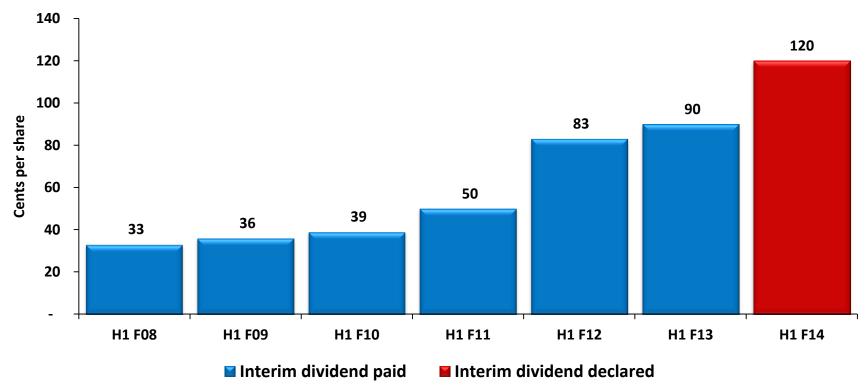


Marketing Expenditure



- Includes advertising and promotions, co-operative expenditure with customers and marketing department costs
- Total expenditure for H1 F14 was R306m compared to R302m in H1 F13

Returns to shareholders

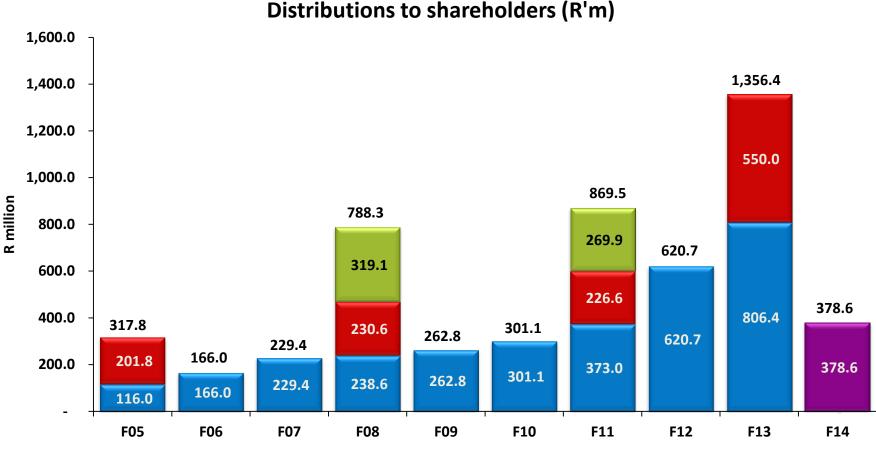


Interim distributions to shareholders (CPS)

Annual dividend cover ratio reduced from 1,5 to 1,25 in H2 F13

Ongoing practice of returning surplus cash to shareholders

Return to shareholders



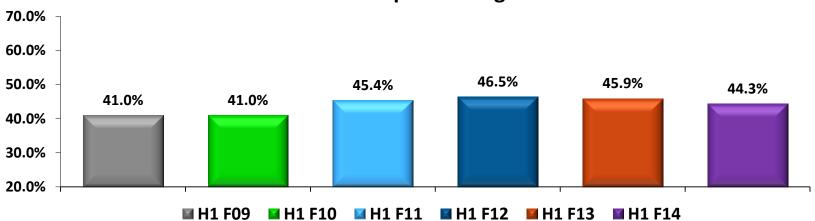
■ Normal dividend declared ■ Special dividend paid ■ Share Buyback ■ Interim dividend declared

I&J Quota- seafood products

Hake Quota (tons)	CY09	CY10	CY11	CY12	CY13	CY14
South African Total Allowable Catch (TAC)	118 578	119 861	131 847	144 742	156 088	155 308
% change in TAC	(9,1)	1,1	10,0	9,8	7,8	(0,5)
I&J	33 199	33 550	36 906	40 515	43 689	43 471
%	28,0	28,0	28,0	28,0	28,0	28,0



Continuing operations – gross profit margin history



Gross profit margin



Trading space and trading density

Spitz	H1 14	H1 13
Number of stores	67	64
Turnover (Rm)	698,4	661,4
Average m ²	16 766	16 128
Trading Density (R /m ²)	41 653	41 010
Closing m ²	17 156	16 586

Like-for-like metrics*	H1 14	H1 13
Number of stores	60	60
Turnover (Rm)	645,8	639,8
Average & closing m ²	15 554	15 554
Trading Density (R/m ²)	41 519	41 134

* Based on stores trading for the entire current and prior periods.

Trading space and trading density

Kurt Geiger	H1 14	H1 13
Number of stores	32	31
Turnover (Rm)	83,8	66,1
Average m ²	3 742	3 840
Trading Density (R /m ²)	22 400	17 208
Closing m ²	3 960	4 113

Like-for-like metrics*	H1 14	H1 13	
Number of stores	24	24	
Turnover (Rm)	70,3	59,7	
Average & closing m ²	3 027	3 027	
Trading Density (R/m ²)	23 218	19 722	

* Based on stores trading for the entire current and prior periods.

Trading space and trading density

Green Cross	H1 14	H1 13	
Number of stores	30	30	
Turnover (Rm)	97,5	100,3	
Average m ²	3 382	3 382	
Trading Density (R /m ²)	28 834	29 663	
Closing m ²	3 382	3 225	

Like-for-like metrics*	H1 14	H1 13	
Number of stores	30	30	
Turnover (Rm)	97,5	100,3	
Average & closing m ²	3 382	3 382	
Trading Density (R/m ²)	28 834	29 663	

* Based on stores trading for the entire current and prior periods.

Closing number of stores and trading space at the end of each period

Period End	Spitz		Kurt Geiger		Green Cross	
	# of stores	Closing m ²	# of stores	Closing m ²	# of stores	Closing m ²
June 2005	26	7,571	-	-		
December 2005	29	8,232	1	128		
June 2006	31	8,730	1	128		
December 2006	35	10,397	1	128		
June 2007	38	10,397	1	128		
December 2007	46	12,974	3	346		
June 2008	51	14,095	3	346		
December 2008	57	15,448	3	346		
June 2009	56	15,595	3	346		
December 2009	56	15,220	3	346		
June 2010	56	15,012	3	346		
December 2010	57	15,124	7	1,047		
June 2011	57	14,991	15	1,910		
December 2011	59	15,240	22	2,922	29	3,304
June 2012	61	15,662	26	3,507	30	3,382
December 2012	64	16,586	31	4,113	30	3,382
June 2013	64	16,586	30	3,751	30	3,382
December 2013	67	17,156	32	3,960	30	3,382

GROW